

NEWS

April 2015

New partnership in Pakistan

Glimm Screens established new Partnership in Pakistan.

After several months of negotiating Glimm Screens represented by CEO/
Founder Bjorn Bijster has established together with Khawar Saeed Khan from Grizzlies Pod Ltd an exclusive agreement and partnership.

In Pakistan these new media solutions are a totally new way of approaching the advertisement market. During the last years people had difficulties to import such media, it all was expensive and people didn't want to buy before they really could see the products.



Grizzlies Pod (Pvt) Ltd www.grizzliespod.com

Khawar Saeed Khan and Bjorn Bijster agreed upon to bring three products first to the market an show them to several clients in the Telecom industry, Retail Industry and Branding companies like American Tabacco to upgrade their branding of products on events and shows.

Glimm Screens and Grizzlies agreed upon to introduce the Virtual mannequin products, a Glimm Pod 3D and multi-touch screen on glass. This means that from April 2015 Glimm will be represented in Pakistan and set up training and installation for the management of Grizzlies PoD.



Glimm Pod



Virtual mannequin



Multi-touch

Bus project for brands

In the meantime we are working on a new great project in Pakistan and developing a new Media advertisement bus as mentioned on the right for Coca Cola. This bus will be driving day and night and be placed on shows and events in Pakistan.



Bus for Coca Cola